

TM # 61570

NCC Cable System Order

11762915

Order #	62338231
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

Flight Dates	09/26/16 - 10/02/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	926Debate
Product Name	Pres. Debate
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$2,790.00
Commission	\$418.50
Net Total	\$2,371.50
Total Spots	10
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPM	CPM

Comments : 9.22 New order. Presidential Debate Pre and Post. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$279.00	\$279.00	30	Presidential Debate 9/26
2	CNN	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$279.00	\$279.00	30	Presidential Debate 9/26
3	FXNC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$279.00	\$279.00	30	Presidential Debate 9/26
4	FXNC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$279.00	\$279.00	30	Presidential Debate 9/26
5	MNBC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$279.00	\$279.00	30	Presidential Debate 9/26
6	MNBC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$279.00	\$279.00	30	Presidential Debate 9/26
7	CNBC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$279.00	\$279.00	30	Presidential Debate 9/26
8	CNBC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$279.00	\$279.00	30	Presidential Debate 9/26
9	HLN	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$279.00	\$279.00	30	Presidential Debate 9/26
10	HLN	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$279.00	\$279.00	30	Presidential Debate 9/26

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$2,790.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,790.00

SYSTEM APP: SALES ACCT

62338231 | Madison | Spectrum/Madison Interconnect, WI | 7838 |

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